

Opportunity – Board Director, Strath Leisure Ltd

Strath Leisure Ltd is seeking enthusiastic and experienced individuals to join the company's Board of Directors. Directors oversee the management and administration of the company and play a key role in its strategic development. The role is voluntary but legitimate expenses will be covered.

Successful candidates will have the opportunity to contribute to the success of a dynamic and forward-thinking social enterprise which provides tangible benefits to our local community and environment. The role also provides the potential for personal and professional development.

About us:

Strath Leisure Ltd is the trading subsidiary of Broadford and Strath Community Company www.broadfordandstrath.org, Company No. 246279, Charity No. SC034829. Strath Leisure is a Private Limited Company (no. SC534203) and all profits are re-invested in the community.

Strath Leisure's main enterprise is the management of Camping Skye - www.campingskye.com. This 26-pitch campsite on the outskirts of Broadford has operated very successfully since opening in 2018 and its profits have supported a number of community projects. The campsite employs a team of 5 staff and is currently being expanded in response to high demand. The expansion is supported by the campsite's own investment and by funding from the Highland Council Community Regeneration Fund, Highlands & Islands Enterprise and the Scottish Land Fund.

Strath Leisure Ltd also operates the new pay-for-use public toilets in Broadford. There is the potential to expand into other income-generating facilities such as a laundrette. All assets are owned by Broadford and Strath Community Company.



Aerial view of the campsite

PTO/

Director main duties:

- Attending board meetings (approx. 6 a year, evenings). Meetings normally take place in Broadford but may be via videoconferencing
- Contributing to overseeing the strategic direction of the company
- Ensuring the company complies with its legal obligations
- Providing support for staff
- Representing the company as required at events, conferences, etc.

Skills, experience and personal qualities:

We are looking for people who will bring energy, enthusiasm and commitment to the role, and who will broaden the diversity of thinking on our board. You will have the ability to think creatively and strategically, exercise good, independent judgement and work effectively as a board member. You will need good written and verbal communication skills and you will be computer-literate.

You do not need previous governance experience – we will provide a full induction and training.

We are particularly looking for people with skills and experience in the following sectors:

- Tourism
- HR
- General management
- Marketing
- Social enterprise
- Finance

The successful candidates will have an appreciation of the opportunities and challenges of running a tourism business in a rural Highland location, and be sympathetic to the charitable objectives of Broadford and Strath Community Company.

How to apply:

To apply please email mail@broadfordandstrath.org and tell us why you would like to become a Director of Strath Leisure Ltd. Please include an outline of your skills, knowledge and experience, along with any additional information you would like to provide. Please use the subject line 'Strath Leisure Director' in your email.

If you have any questions about the role, or to arrange an informal talk with one of our current Directors before applying, please contact Broadford and Strath Community Company at mail@broadfordandstrath.org in the first instance. Our Directors will be very happy to discuss the role with you.

Deadline for application: 1 October 2023

The Strath Leisure Ltd Board of Directors will consider all applications and invite selected candidates for an informal interview.